# 2017

We offer a safe and simple way for financially underserved population in Thailand



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### Money Thunder

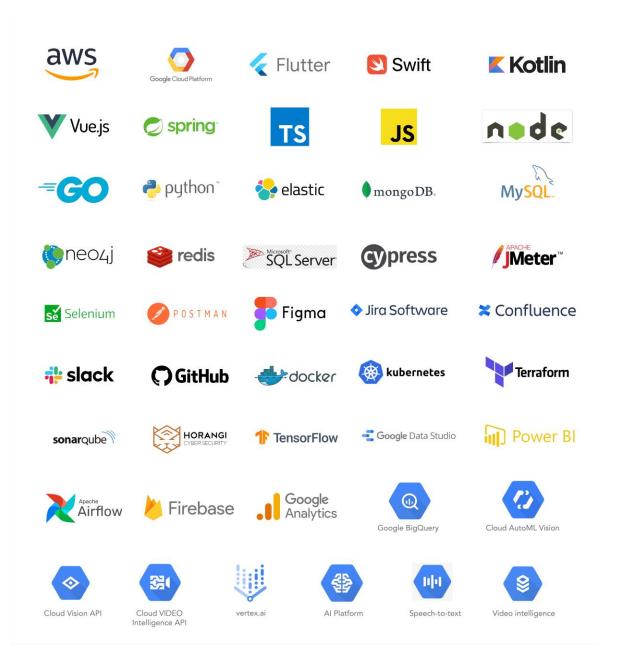
First fully digitized lending platform in Thailand



We offer a safe and simple way for financially underserved population in Thailand



### Open windows of opportunity to millions of people



### **"ACT" Abacus Core Technology** a proprietary, in-house machine-learning models

#### Serve the underserved, who are primarily cash-based



Small merchants requiring working capital



**Self-employed** in need of emergency funds

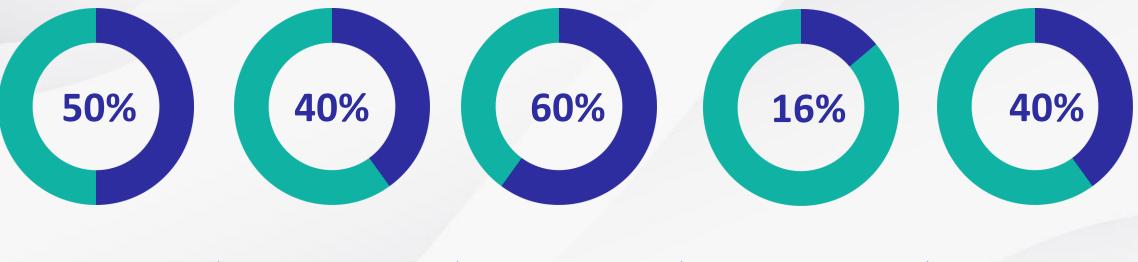


"Thin-file's" / first-jobbers with a limited financial history





### ...with real, demonstrable impact on our borrowers



have previously been denied bank loans have refinanced loans from predatory lenders are female (vs. 48% industry average in TH)

are 20-25 years old (vs. <5% industry average in TH)

are new customers to SCBX group



### ...applying cutting-edge technology to create total digital experience



#### **Proprietary tech stacks**

To optimize customer experience from acquisition to loan approval



#### Advanced AI/ML scoring platform Developed in-house by our tech talents to manage credit risk

- Fully-automated personalized experience
- 24/7 availability
- ~10 min from download to loan approval

 Ability to underwrite loans as small as THB 800, while keeping NPL in check



Seamless customer experience via proprietary tech stacks



**Onboarding & loan** application



Examples of Proven Tech advantages

- In-house marketing analytics with socio-demographic targeting
- Lower CAC (~2% of loan disbursement) vs 3-5% for peers

- Fully digitized & automated e2e workflow seamless & fast customer journey
- More than 90% of customers' inquiries supported by inhouse

built Thai language chatbot, without human interaction

~10 min from download to loan approval





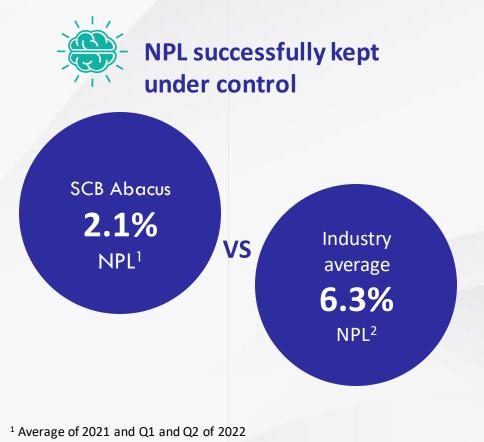
#### Our Al-models have proven their ability to control credit risk



"Abacus Core Technology" (ACT) engine, enable accurate and real-time risk prediction



Optimize customer outreach to boost repayment based on contact channels, time & date, and messaging



<sup>2</sup> BOT Nano Finance Report



## We are Thailand's most funded pureplay digital lending platform



Group funding kick-started our journey...

тнв 350 мп



...followed by external fundings

тнв 1,200 мп

### Our loan book and customer base are accelerating and will continue to do so over the next 3 years

	2022	Impactful business growth		2025	to be sustained to deliver on 2025 ambition
Loan book O/S	<b>~500%</b> CAGR <sup>1</sup> <b>~45%</b> CAGR <sup>1</sup>		>	>THB 50 Bn	
<b>Customer base</b>				>4 Mn Active users (Over 10% of TH Underserved population)	
				roe >30%	ROA

1. Since launch at the end of 2019 to 2022





We aim to serve more than 10% of the underserved in Thailand by 2024...



...and be ready to IPO by 2025



Safe and simple access to finance will give everyone a real chance at a better life